



***We will go to outside the world.***

***JaSST Hokkaido '10 Lightning Talks***

***01 / Oct / 2010  
SUGITA Masami***

# *Agenda*

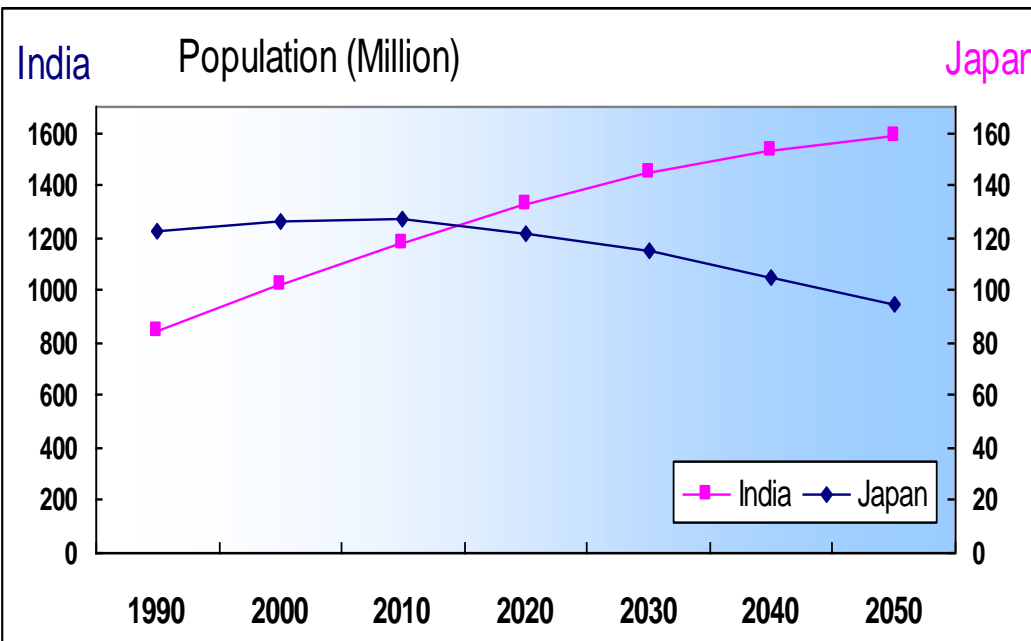


- 1. Introduction*
- 2. Analysis*
- 3. Conclusion*

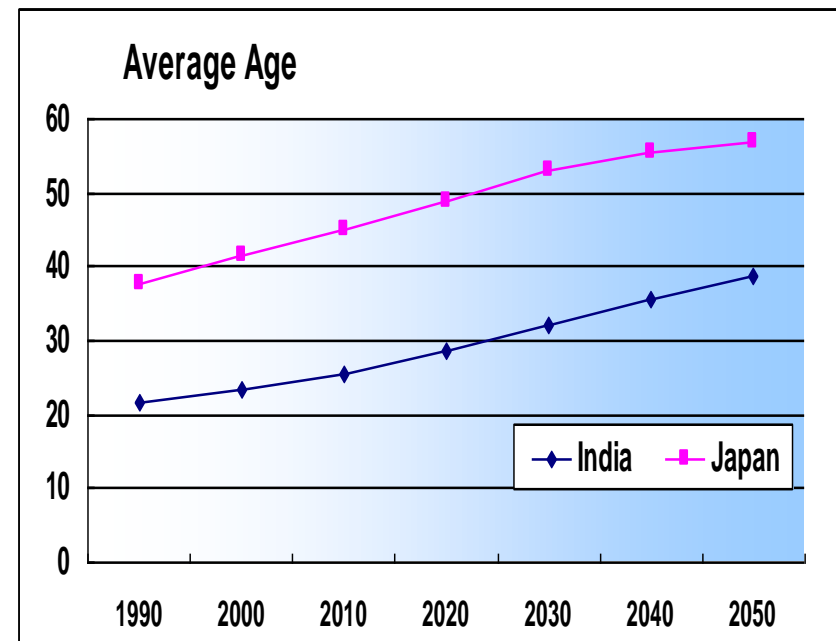
# 1. Introduction



## ***Population decline in Japan (in 2005)*** ***Reduction of the market in Japan***



Source: World statistics



Source: World statistics

## A close-up photograph of a gold pocket watch with a matching chain. The watch has a round case and a light-colored face with Roman numerals. The chain is made of gold links and is attached to the top of the watch. The watch is resting on a light-colored surface.

世界地図

N社

E社

S社

SUGITA Masami Confidential



# 1. Introduction



~~The frog in the well knows  
nothing of the great ocean.~~



## 2. Analysis



### ***Required skill by Globalization.***

**Japanese  
?**

**Presentation  
Skill?**



## 2. Analysis



### ***Required skill by Globalization.***

English	Commutation	Process
Business Style	Presentation	Ethnicity
Organization	Expert	Decision Making
Observation	Management	Variety
Quality	Technique	More More

***We continue and must grow.***



### 3. Conclusion



***Other country TEST engineer are already a global player.***

***Japanese TEST engineer will also become a major global player.***



***Global TEST engineer via Hokkaido.***



### 3. Conclusion



***It knows the world except it.***





***We will go to outside the world.***

***Thank you !***